



TRICOUNTY AREA  
CHAMBER OF COMMERCE  
*Resources. Relationships. Recognition.*

# ANNUAL REPORT

## 2022-2023





## MESSAGE FROM EILEEN DAUTRICH, TCACC PRESIDENT

As we rolled into the 2nd half of 2022, the TriCounty Chamber finished the celebration of our 95th Anniversary. The exciting thing about our 2022-2023 program year was a “normal” year of events! We had the opportunity to fill the calendar and re-engage and reconnect full force with our Membership.

This report showcases some of the new events we held, and the new features we added to existing events. Most exciting for me was the opportunity to not only celebrate the success we were accomplishing this year but to dedicate time to work on our future. The Chamber’s Board of Directors came together for three, ½ day sessions – one in January, February, and March – to evaluate where we have been, where we are, but most importantly to dream big and plan for what the Chamber can look like for our Members in the future.



The brain storming, open dialogue, and commitment to being the best we can be led our Board to re-state our cornerstones to more appropriately represent our focus over the next few years – we will be focusing on Relationships, Resources, and Recognition and we cannot wait to support our Members over the next year and for many years to come!

## MESSAGE FROM RICH NEWELL, BOARD CHAIR 2021-2023

As I look back at the 2 years of my term as Chairman of the Board of TriCounty Area Chamber of Commerce the theme that comes to mind is normalcy.

Coming out of the pandemic in 2021, the way business was being conducted was incredibly different than it had been prior. Working from home, TEAMS and ZOOM meetings, decreased personal interaction, supply chain challenges, staffing challenges and just an overall sense of disconnect nationwide. The Chamber Board and staff recognized we had to find some measure of a return to normal for our members, in spite of all those challenges.



I am proud of the work we did with rebuilding an engaged and effective Chamber staff, reinstating events like the Annual Dinner, Boyertown Area Progress Dinner, REACH Events and in person networking opportunities.

In addition, we had a strategic planning retreat to evaluate how the Chamber can best serve our members in the new world order. There are many accomplishments over that time frame, but the most significant to me is Eileen Dautrich’s ability to take the Chamber from a point that was teetering on insolvency in 2020 to the financially secure, membership focused organization it is today.



# 2022-2023 BOARD OF DIRECTORS

Rich Newell, Board Chair - President & CEO, Tower Health Pottstown Hospital & Phoenixville Hospital

April Barkasi, Chair Elect - President & CEO, CEDARVILLE Engineering Group, LLC

Bill Vitiello, Treasurer - Director of Institutional Relationships and Marketing | VP, The Victory Bank

Baran Schultz, Immediate Past Chairman - CEO, Schultz Technology

Joseph K. Koury, Esq., Solicitor - Associate, O'Donnell, Weiss & Mattei, P.C.

Amy Auwaerter - Director of Pottstown Campus Operations, Montgomery County Community College

Ron Chelli - President, Translogistics, Inc.

Clark Dhein - President, MacKissic, Inc.

Glenn Ebersole - Director of Business Development, JL Architects

Michael Gillin - Site Vice President, Constellation

Drew Griffin - Owner, Lead Bubble

James 'Keller' Keller - VP Meetings & Events, World Travel Inc.

Peggy Lee-Clark - Executive Director, Pottstown Area Economic Development

Dave Lindenmuth - President/Chief Operating Officer, The Lewis Group

David Livengood - Administrative Director, Western Montgomery Career & Technology Center

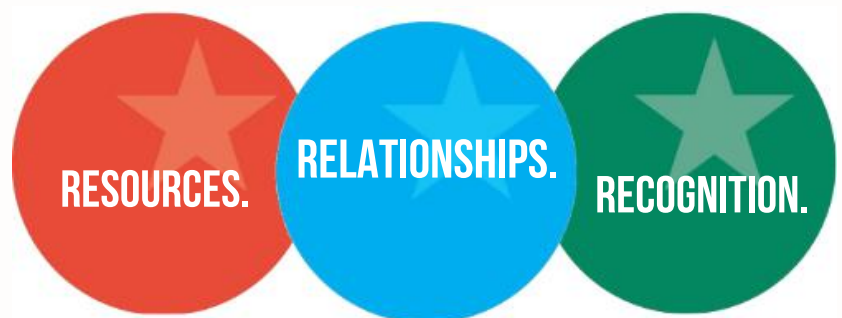
Wendy Moyer-Drabick - Owner, Moyer-Drabick & Associates, Ltd.

Holly Phillips - Plant Manager, Dana Incorporated

Elaine Schaefer - Executive Director, Schuylkill River Greenways National Heritage Area

In 2023-2024, TCACC will focus on providing even greater value to our Membership through expanding resources, relationships, and recognition.

Stay tuned for more updates!

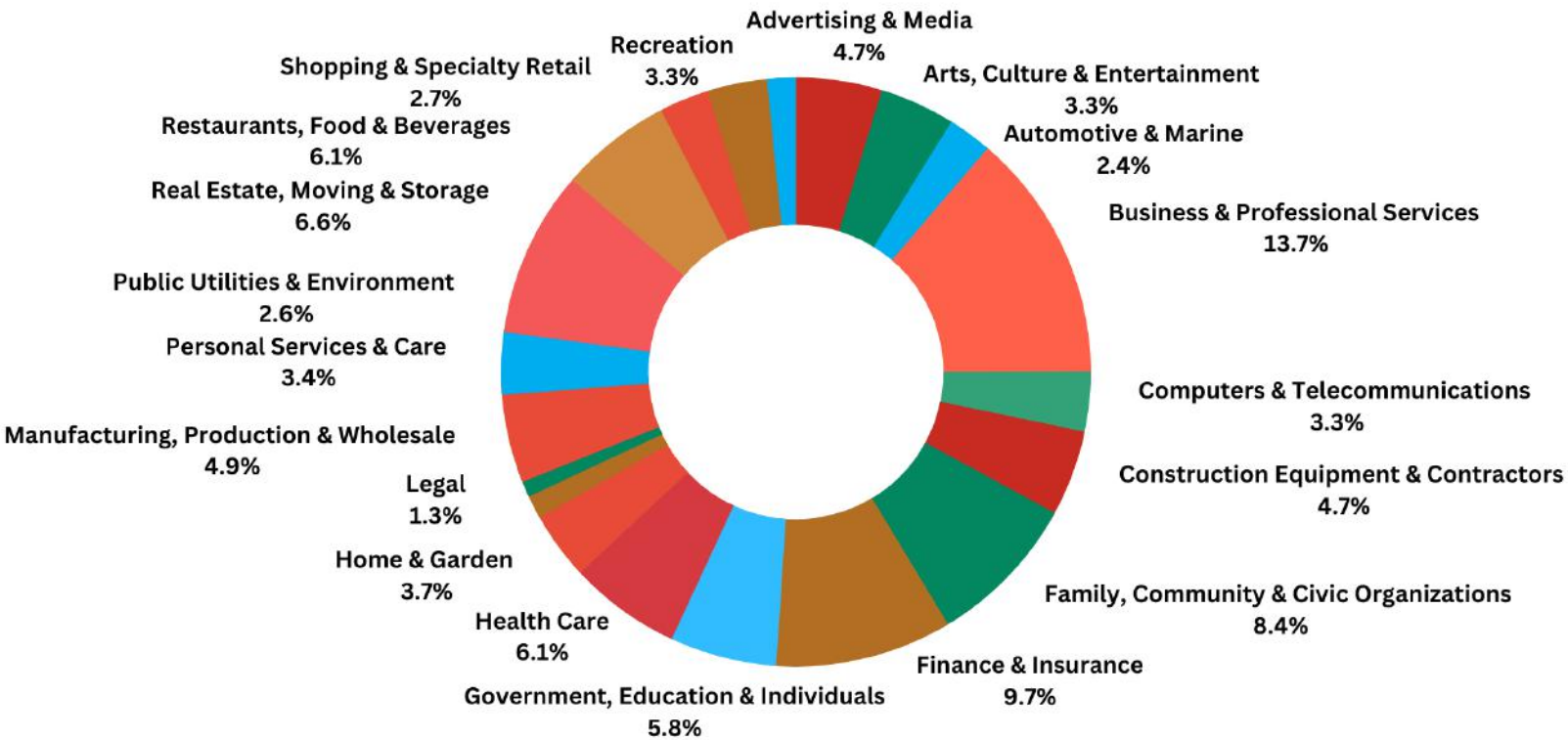


## SPRING-FORD CHAMBER OF COMMERCE ADMINISTRATION

The Board of Directors were very supportive of the TCACC Staff as we took on serving as administrators of the Spring-Ford Chamber of Commerce. Spring-Ford Chamber of Commerce's programs, events, and communication, etc. began to be planned, managed, facilitated, and 'Powered by the TriCounty Area Chamber of Commerce' in April of 2023.

# 2022-2023 MEMBERSHIP BY THE NUMBERS

## The Industries That Make Up Our Chamber



## New Members

# 53

## \$25,000 TOTAL DONATED TO THREE MEMBER SCHOOLS

In November of 2022, Martin Stone Quarries, Inc. donated \$25,000 to the [TCACC Foundation, Inc.](#) Berks Career and Technology Center, Western Montgomery Career and Technology Center and Pottstown High School all received a \$9,000 donation for their programs. The funding to the welding department at Western Montgomery Career and Technology Center will be used to purchase new tools and equipment for the program. Pottstown High School's Engineering Technology Department will be using this donation to purchase a robotic arm for their program. Berks Career and Technology Center will be using the donation within their Heavy Equipment Operations Program.



# MARKETING OUR MEMBERS

Our goal is to make sure every Member has access to the incredible Chamber network and communication resources that will help grow their business in the tri-county area.

## CHAMBER CHAT - ON THE MOVE - SEASON 10

Chamber Chat Host, Bill Vitiello of The Victory Bank, conducted ON LOCATION interviews & tours with Members! Scan the QR Code to watch the episodes!

Brooke and Scott Greening, Building Momentum Resources  
Connor McCormick, McCormick Chiropractic  
Mindy Lipsky, Pottstown Regional Public Library  
Heather Anderson, Smoothie Q  
Kevin Orangers, Challenger Center and Montgomery County Community College  
Paula and Emily Mayewski, Home Stream, LLC  
Tess Strayer, Barry Isett & Associates, LLC  
Sharon Deloughery-Nihart, Nihart Photography



## WE CONDUCTED RIBBON CUTTINGS FOR THE FOLLOWING MEMBERS:



### TOP:

Smoothie Q | Be ReZilient | Crunch Fitness | New Path Vision

### BOTTOM:

S.T.R.I.V.E | Floor Coverings International Berks-Mont | Keystone Running Store | Phoenix Physical Therapy | Hill School's Espresso Yourself Café | Serenity Dental Spa

## NEW MARKETING & EXPOSURE OPPORTUNITIES!

Annual Special Events - Various Opportunities Available  
Membership Breakfasts - Event & Coffee Sponsorship  
TIERS Investment Opportunity  
Marketing Package  
REACH Luncheons  
Social Media  
Banner Ad  
Emails

Scan to  
learn more!





# DEVELOPING LEADERS



Refresh  
Friday



## RELAUNCH OF THE YOUNG PROFESSIONALS PROGRAM

YP is a diverse group who are ambitious, visionary young minds from a variety of industries and backgrounds coming together to connect, develop as professionals, and give back to the community. To give young professionals the opportunity to connect with like-minded individuals, establish and grow their networks in the area, serve the community, and access professional development opportunities and resources that facilitate career growth.



## RELAUNCH OF REFRESH FRIDAYS

TCACC's Refresh Fridays are educational seminars for Members who would like to learn more about a specific topic presented by a fellow Member who is an expert in their field of work. Refresh Fridays are free and for Members only. We were happy to relaunch this opportunity for our Members growth and are excited to begin planning for the next program year with exciting new topics!

## CONGRATULATIONS LEADERSHIP TRICOUNTY CLASS OF 2023!

This program provides participants with foundations to build a strong local network, deepening individual connections to the community, and making more committed leaders to serve within your organization and throughout our region.

Sarah Benson, The Victory Bank  
James Brophy, Borough of Pottstown  
Sara Dawson, KidSense Consignment Events  
Jennifer Drabick, Schultz Technology  
Sharon Deloughery-Nihart, Nihart Photography  
Nora Embert, Constellation  
Angela Ferencin, Montgomery County Community College  
Kristina Green, Sealstrip Corporation  
Hailey Heimbach, TriCounty Area Chamber of Commerce  
Megan La Rosa, Tompkins  
David Morrison, Medicare Education Services  
Blessing Odiale, Dana Incorporated  
Meagan Pellechia, Pottstown Hospital Tower Health  
Erik Sawchuk, Pottsgrove School District  
Alex Shandera, Schuylkill River Greenways National Heritage Area  
Ronnie Soor, The Victory Bank  
Tess Strayer, Barry Isett & Associates, Inc.  
Christopher Wierzbowski, Pottstown Area Health & Wellness Foundation



Scan to  
learn more!

68 EVENTS

2,324 ATTENDEES

## 2ND ANNUAL REACH CONFERENCE

Congratulations to the Award Winners!

- Outstanding Young Professional Award: Amy Frizzell, Diamond Credit Union- Pottstown
- Woman of Influence and Empowerment in Business Award: Shelly Stockmal, The Victory Bank
- Woman of Influence and Empowerment in Non-Profit Award: Holly Parker, TriCounty Community Network, Inc.
- Master of the "REACH" Award: Myra Forrest, Pottstown Area Health & Wellness Foundation
- Crushing Glass Ceilings Awards: Wendy Moyer-Drabick, Moyer-Drabick & Associates, Ltd. & April Barkasi, CEDARVILLE Engineering Group, LLC



## RETURN OF THE ANNUAL GOLF OUTING

We had a great time at our first golf outing in 2 years! We implemented 'Hole Hosts' which were sponsors who had the opportunity to set up a table at a hole to network with golfers, run a fun game, give away promotional items, etc.



## 1ST EVER CELEBRITY BARTENDER EVENT

The festive night was a perfect opportunity for Members to build relationships with fellow Members, raise close to \$700 for local non-profit Members, and featured a special opportunity for Members to showcase and talk about their business by donating a door prize.



## 2023 ANNUAL DINNER

A crowd of 240 enjoyed a fantastic presentation on "Squeezed! Lessons from the Frontlines of a Family Business" from Keynote Speakers, Kay Salerno & Shila Morris.

Congratulations to the Award Winners!

- Chamber Champion Award: Jenna Armato, Growth & Success Coach
- Chairman of the Board Award: Rich Newell, Tower Health- Pottstown Hospital & Phoenixville Hospital
- Making a Difference Award: Lisa Lightcap, QNB Bank
- Volunteer of the Year Award: Lauren McCloskey, Patriot Environmental Management LLC





# INCREASED TIER INVESTOR PARTICIPATION IN 2023

Thank you to our sponsors for your support!

Please scan the QR Code to learn more about being a 2024 TIERS Investor and other Marketing and Exposure Opportunities!



## TCACC 2023 TIERS INVESTORS STAKEHOLDER



Constellation®



Pottstown Hospital

TOWER HEALTH

Advancing Health. Transforming Lives.



Precision Polymer Products, Inc.



TOMPKINS  
BANKING | INSURANCE | WEALTH

## BUILDING COMMUNITIES



Herbein  
CPAs + Advisors

Maillie®  
ACCOUNTANTS • ADVISORS



## CREATING CONNECTIONS

1st Colonial  
COMMUNITY BANK

COMCAST  
BUSINESS  
Powering Possibilities™



MONTGOMERY  
COUNTY COMMUNITY COLLEGE

OWM  
LAW  
O'Donnell, Weiss & Mattei, P.C.



POTTSTOWN AREA  
ECONOMIC DEVELOPMENT



## SUPPORTING COMMERCE

benXchange®

FASTSIGNS®  
More than fast. More than signs.™  
Pottstown

GLOCKER  
and Co. Inc.  
REALTY & INSURANCE

